

## **RULES OF COMPETITION**

1. The Promoter is Essential Foods, a division of Pioneer Foods (Pty) Ltd. (“The Promoter”), Registration number 1993/000454/07, is a company incorporated in the Republic of South Africa and having its registered address at 1 Sportica Crescent, Tyger Valley, Bellville, 7530.

2. The SASKO Easter Bake Off 2021 (“The Competition”) is open to any resident of South Africa who is 18 years and older who may have seen or heard the Competition being advertised on the SASKO Facebook page. If an Entrant is under the age of 18, they require the permission of a parent or legal guardian before entering the Competition.

3. No directors, members, partners, employees, agents or consultants of or any other person who directly or indirectly controls or is controlled by the Promoter or marketing service providers in respect of the Promotional Competition, or the spouses, life partners, business partners, immediate family members, or anyone who within a period of 183 days preceding this Competition has won any competition organised, promoted, or conducted by SASKO, or anyone who resides at the same address as such a winner, or anyone who uses the same telephone number to enter this competition, may take part in the competition.

4. To enter, an Entrant must:

- Join the Top Bakers Group and locate the Competition posts
- Follow the instructions of each Competition post and comment a picture of their baked goods, including a bag of SASKO flour, in order to enter

5. All valid entries will be collated and 3 Winners will be randomly selected.

6. Entrants can enter as many times as they wish.

7. The prizes to be won are vouchers to the total value of R3000 for each winner, in the form of grocery vouchers or online shopping vouchers.

8. The Competition runs from **Thursday 1 April 2021** to 11:59PM on **Wednesday 7 April 2021**. Only entries received between these dates and times will be deemed as valid.

9. The Random Winner Draw will take place on **Thursday 8 April 2021** at 12h00. The Winners will be announced on the @SaskoSA Facebook Page ([www.facebook.com/saskosa](http://www.facebook.com/saskosa)) on **Monday 12 April 2021**.

10. The Winners will be tagged in the comment section on the SASKO Top Bakers Group on Facebook. The Facebook account they used when entering the Competition will be tagged.

11. The Prize is not transferable.

12. All details and the link to the event will be sent to the Winners via email.

13. The Winner must be in possession of a valid ID document/passport. The Winner has 48 hours to submit their identification documents and sign a receipt to claim their prize. If a drawn Winner is unable to provide a valid ID or passport, the prize may be forfeited and a new Winner will be randomly selected, at the sole discretion of the Promoter.

14. Except insofar as is provided for in the Consumer Protection Act (Act 68 of 2008), the judges' decision is final and no correspondence will be entered into after the Competition's closing date.

15. The Promoter as well as its affiliates will collect and use Entrants' personal data provided, in order to enable the awarding of a Prize in this Competition. The Entrants' personal data will furthermore also be used for the Promoter's, its affiliates and subsidiaries' marketing purposes.

16. By participating in the Competition, each Entrant consents to the transfer, storage and processing of the data in South Africa. Consent may be withdrawn at any time by written notification to the Promoter.

17. The Promoter will keep the Entrants' personal data to fulfil the purposes for which it was collected or as required by applicable laws or regulations. The Promoter will not use any of the personal data collected for a different purpose without first obtaining the data subject's permission. The Promoter will not allow unauthorised third parties to use any of the personal information collected for the purposes of this Competition.

18. The Promoter reserves the right to request that any images taken of the Winner be used for marketing purposes, in any manner The Promoter may deem fit. Without any further remuneration being made payable to the Winner, whose request they may decline.

19. All Entries become the property of the Promoter.

20. By entering this Competition, the Promoter reserves the right to communicate with the Entrants at any time during, or after, the Competition's closing date. Whereas the Winner may opt out from receiving such communication at any time.

21. All Entrants indemnify the Promoter, its advertising agencies, advisers, suppliers, and nominated agents against any and all claims, damages or losses resulting from their participation in this Competition, arising from negligent acts or omissions of the Promoter.

22. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of entries or any loss or damage to goods or personal injury suffered, as a result of participating or winning any prize. The Promoter will not be responsible or liable for any further

expenses or fees required for the purpose of using, applying or enjoying the prize won in this Competition.

23. The Promoter is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by The Promoter on account of technical problems, human error or traffic congestion on the internet or at any web site, or any combination thereof. Including any injury or damage to an Entrant's or any other person's computer relating to or resulting from participation in this Competition or downloading any materials in this Competition.

24. If required by the Minister for Trade and Industry, the National Consumer Commission or National Consumer Tribunal, or for any other reason whatsoever, the Promoter will be entitled to terminate the Competition immediately, without any notice to the Entrants. In such an event, all Participants hereby waive any rights which they may have against the Promoter.

25. This Competition is in no way organised, endorsed, administered by or associated with Facebook, or any other social media forum.

26. Any questions, comments or complaints regarding the Competition can be directed to the Promoter, via their Call Centre on 0800 022 000, during office hours (between 8h00 AM and 22h00 PM, excluding public holidays) throughout the duration of the Competition.

27. A copy of these rules can be obtained on the SASKO website ([sasko.co.za](http://sasko.co.za)).